



Live Broadcasting

Broadcast your event, live to the world.

Live-event broadcasting at low cost is a relatively new technology. However there are several options being touted. Some are free, such as YouTube & others, however these are consumer products.

Our own experience comes from partnering with NAZDEQ where we provide Live-event broadcasting services for their global fortune 500 public companies. We have used this experience and combined this with cutting edge, but proven hardware and software. We can provide an exceptional service at a low cost to both our SME & Enterprise clients.

What we offer is a tested, reliable, full-hi-definition corporate solution that uses a hardware-software mix with the world's largest and most reliable corporate live-broadcasting solution provider.

Our solution is extremely cost effective yet absolutely reliable and feature packed. Broadcasts are “white-box” with only your own brand shown. The broadcasts can be viewed on any device from PC to mobile phone and your broadcasts can be embedded within your own website for future viewing.

To Live-stream you need the following elements:

1. Full HD Camera. (or cameras)
2. Live-Streaming Hardware encoder/streamer.
3. Live-Streaming Service Provider.
4. If using multiple cameras, a live streaming hardware switcher.

The Streaming must be capable of:

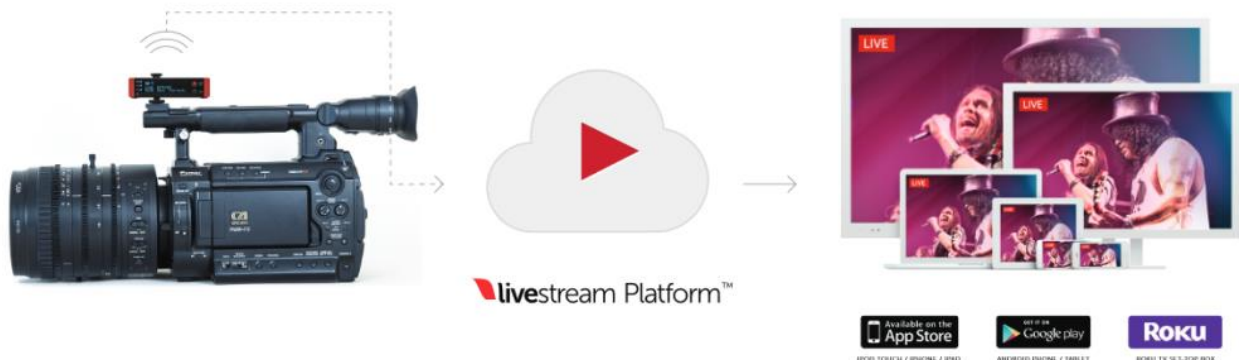
1. Easy single sign-in to a unique URL.
2. White-box solution (your own brand) No advertising.
3. Live Streaming & archiving for Streaming on-demand.
4. Capable of embedding in your own website.

Our Proposal

Professional Live streaming Hardware

Broadcaster Professional Camera POD

<http://livestream.com/>





BANGKOK VIDEO PRODUCTIONS

Broadcast quality inputs and encoding.

With H.264/AAC encoding up to one stream of 1080p at 5Mbps and a full-size HDMI-in, your viewers can watch your event in crystal clear full HD.



at 5Mbps



HDMI-in



H.264

AAC Audio



Line-in Mic-in



3+hr
Battery Life

6-12V
DC Charger

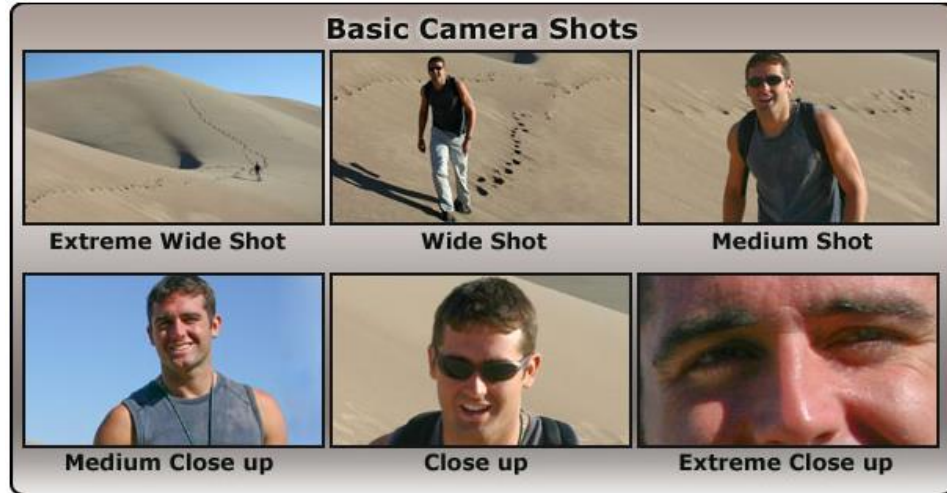
Charged up

Stream for 3+ hours with the internal rechargeable li-ion battery, or plug in the 6-12V DC charger and keep your broadcast going forever.

The "Broadcaster Professional" hardware allows one to broadcast directly from a camera using a computer & software interface. When filming with multiple cameras one requires a video-switcher. This allows the Live-Production-Manager to switch between cameras in real time. This is the "Live Switcher Professional"



This is important because if you only have one view of a subject for more than 3-5 seconds, people lose interest. Having multiple cameras allows for switching between wide-shots, medium-shots, close-up-shots, and other angles and this keeps the viewers engaged.



Even when filming a simple interview, for a professional look you need a minimum of 3 cameras that will switch between 3 shots.



In the above images you can see how different angles and wide and close-up shots will make any story more engaging and memorable.



Review

For live streaming we have two options.

1. 1 camera set-up
2. Multiple camera set-up

If we use 1 camera set-up we will use a single Broadcaster Camera POD. If we use multiple camera's we will use multiple "Broadcaster camera PODS" and a "Live Switcher Professional".

These will be linked to our computer workstation. This work-station will receive all the signals and transfer them to the Live-streaming broadcaster service provider.

The provider is: www.livestream.com

Livestreaming have 4 packages available.

<p>Basic</p> <p>\$ 42 /mo</p> <p><small>Billed Annually or \$99 month-to-month</small></p> <p>SIGN UP NOW</p> <p>For anyone just getting started with live video.</p> <hr/> <p>Ad Free</p> <p>Live Chat with Moderation</p> <p>Event and VOD Archive</p>	<p>Premium</p> <p>\$ 199 /mo</p> <p><small>Billed Annually or \$399 month-to-month</small></p> <p>SIGN UP NOW</p> <p>For local organizations and small communities.</p> <hr/> <p>Tracking & Analytics</p> <p>Live Embedding</p> <p>Phone Based Customer Support</p>	<p>Enterprise</p> <p>\$ 799 /mo</p> <p><small>Billed Annually or \$2,399 month-to-month</small></p> <p>SIGN UP NOW</p> <p>For businesses focused on control, privacy and monetization.</p> <hr/> <p>Password Protection</p> <p>White Labeling & Branding Control</p> <p>50,000 Additional Views with Livestream Booster*</p> <p><small>*Requires Annual Subscription</small></p>	<p>Custom starting at</p> <p>\$ 1,199 /mo</p> <p><small>Customize your Enterprise Plan with exclusive benefits</small></p> <p>CONTACT SALES</p> <p>A completely customizable end-to-end solution.</p> <hr/> <p>Cloud Transcoding & RTMP Input</p> <p>Lead Capture/Secure Login Portal</p> <p>Access to Livestream's Professional & Production Services</p>
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Note: You can bill annually or month to month.

This is our solution. In the next document you will find our service cost to provide this solution.